

A Comparison of Acrylic Solid Surface & Marble/Granite

Here is the consumer research on Acrylic Solid Surface and granite (see charts). This shows the features, benefits and potential drawbacks of each material. To help you select the worktop material that best satisfies your requirements, a comparison of Acrylic Solid Surface and granite is outlined below.

Figure 1. Comparison of Acrylic Solid Surface (Staron™, Hi-Macs™, Corian™) & Stone

Independent research shows that consumers rank Acrylic Solid Surface above marble/granite for performance and value, consistently scoring Acrylic Solid Surface the highest for having the most desirable characteristics.

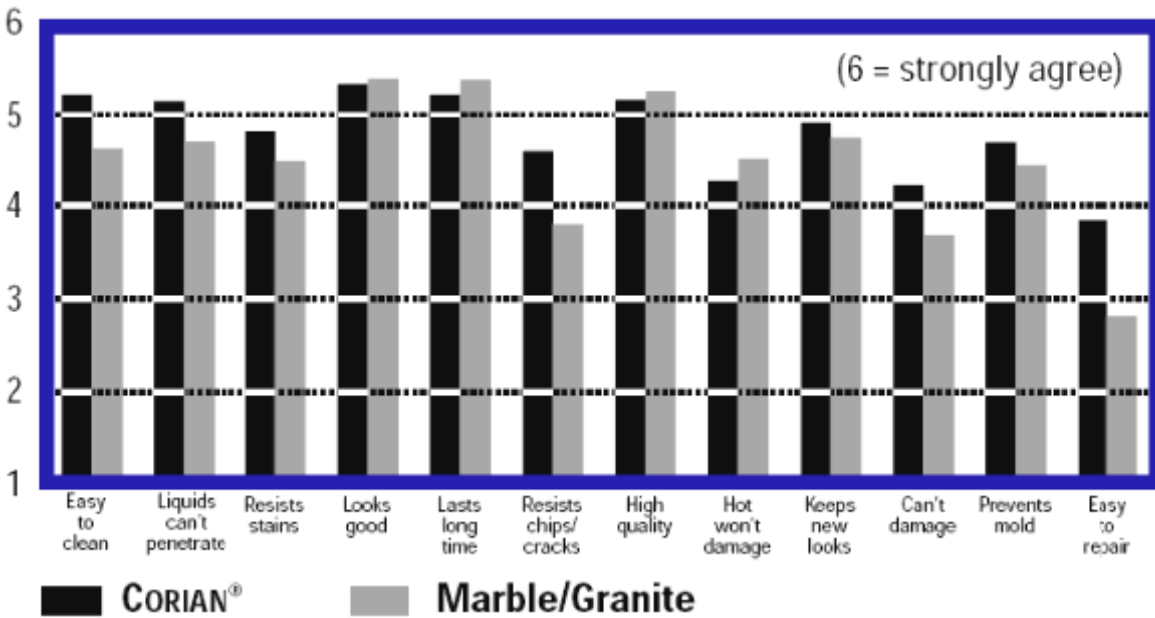


Figure 2. Comparison of Repeat Customers for Solid Surface & Stone

The same research quoted in Figure 1 found that 98% of people who have Acrylic Solid Surface surfaces in their homes today say they'd buy it again. However, only 52% of people who have granite surfaces would consider it again.

